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Socialization Of Increasing Student Participation To Continue Vocational Higher Education Through The Socialization Of The Sharia Finance And Banking Study Program

Dina Arfianti Siregar[1], Marlya Fatira AK[2], Sri Mulyono[3], Yuyu Rahayu[4], Mardelia Desfrida[5], Dias Putra Prayogi[6]

[1,2,5,6]Politeknik Negeri Medan

[3] Universitas Horizon Indonesia

[4] Universitas Papua

dinasiregar@polmed.ac.id[1], marlyafatira@polmed.ac.id[2], sri.mulyono.krw@horizon.ac.id[3], yuyurahayu@unipa.ac.id[4], mardeliadesfrida@polmed.ac.id[5], diasputraprayogi.student@polmed.ac.id[6]

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Abstract. Socialization of increasing student participation to continue vocational higher education through the socialization of the Sharia Finance and Banking Study Program at Jl. Rambong Sialang No.50, Firdaus, Sei Rampah District, Serdang Bedagai Regency, North Sumatra 2099, aims to attract students to continue their education at the university level, especially at the Politeknik Negeri Medan and the Sharia Finance and Banking Study Program. Collecting data through descriptive and qualitative data is then analyzed and processed to produce solutions to the problems faced by partners. The data collection technique was conducted by interviewing the Principal of SMA Negeri 1 Sei Rampah. Data analysis techniques through descriptive analysis. The results of this report state that this socialization provides an introduction through socialization activities regarding the Introduction of the Sharia Finance and Banking Study Program of the Politeknik Negeri Medan. Providing understanding through socialization activities regarding the importance of education in higher education, especially at the Politeknik Negeri Medan.

Keywords: Higher Education, Vocational, Banking and Finance

1. Introduction

Higher education is a higher education institution where students gain knowledge and knowledge. According to some experts, colleges are also considered a place to develop academic, social, and professional abilities for students. This higher education is usually in demand by students who want to continue their education after completing secondary education; this is usually to gain knowledge, knowledge, abilities, and other, so it can be said to be an important institution in producing a young generation who have the quality and competence to compete. (Fikri, 2024)

Most students choose to continue to higher education due to competitive factors in the world of work, where education is one of the requirements of a company's job vacancies. According to the Indonesian Statistical Center Agency (BPS), the number of students in Indonesia at the beginning of 2023 reached 7.8 million, consisting of around 3.3 million students at state universities and 4.4 million students at universities (Vazrina, 2023). From this data, it can be assumed that with the

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number of students in Indonesia who continue to higher education, there is also a lack of interest in students who are not interested in continuing their education to higher education. This can be due to various factors, be it economic factors or other factors

The interest of students who choose a college is to improve their insight or skills according to what they have. In choosing a college, students will usually choose according to what is needed in their skills; this is to improve the desired knowledge. Higher education creates various aspects of programs that are different from the degrees students will get after graduation. There are bachelor's and diploma degrees; it depends on the university students' choice. Universities also have different aspects in organizing their education; some focus on the development of science, and some focus on aspects to improve skills. (Riyani, 2023)

The difference in program aspects in higher education, both in terms of studies, levels of study, and graduation degrees, can be seen between two universities that have different program aspects, namely universities and vocational. The difference between these two universities is in the teaching program, as universities provide various kinds of science and professions, for example, social sciences, arts, and sciences at once. There are two types of higher education at universities, namely academic and vocational programs in the form of bachelor's/S1 programs. In contrast to Vocational, a higher education institution that prioritizes learning, practical skills, and the application of knowledge, it offers vocational study levels in the form of D3 and D4 programs. The main focus is to prepare graduates to face the world of work. (Rossa, 2024).

One of the universities that includes vocational education is the Politeknik Negeri Medan, which was born in 1979 on the University of North Sumatra (USU) Campus and is designated as one of six Universities/Institutes (USU Medan, UNSRI Palembang, UI Depok, ITB Bandung, UNDIP Semarang, and UNIBRAW Malang). The six universities obtained the Polytechnic Education Phase I development project from the Directorate of Higher Education, with the initial name "Polytechnic of the University of North Sumatra (Polytechnic USU)" Medan, whose construction was financed by the World Bank (World Bank). Phase I, which was built, was an education in the field of engineering, the implementation of which received the assistance of experts from Switzerland who were stationed in Medan. (Ratih, 2023)

Furthermore, in Phase II, education in the field of Commerce was built; education in the field of commerce began to be held in 1986 and assisted by an expert and facilities from Australia. The construction of the USU Polytechnic and other Polytechnics is a government project through the Directorate General of Higher Education of the Ministry of Education and Culture of the Republic of Indonesia, which is coordinated by the Polytechnic Education Development Center known as the Polytechnic Education Development Center (PEDC) in Bandung. Thus, the date that is generally known regarding the birth of the USU Polytechnic is October 4, 1979. Through the Decree of the Minister of Education and Culture of the Republic of Indonesia No. 084/0/1997 concerning the Establishment of the Politeknik Negeri Medan, the USU Medan Polytechnic officially changed to an independent Polytechnic under the name of Politeknik Negeri Medan (POLMED). Furthermore, the Decree of the Minister of Education and Culture of the Republic of Indonesia No. 084/0/1997 was updated with the Decree of the Minister of National Education No. 130/0/2002 concerning the Organization and Work Procedures of the Politeknik Negeri Medan. Even though it has stood alone, Polmed is still in the USU campus area, precisely on Alma Mater Street No. 1 (Door 3) USU Medan Campus 20155, or can also be reached through Jalan Tridharma No. 2 (Door 4) USU Campus. (Ratih, 2023)

Politeknik Negeri Medan is a campus with 6 departments: the Department of Machinery, the Department of Civil Engineering, the Department of Electricity, the Department of Informatics and Computers, and the Department of Commerce and Accounting, with 26 Study Programs from each of the existing departments. The Politeknik Negeri Medan also organizes vocational education in the D3 and D4 programs. One of the study programs at the D4 level is Sharia Finance and Banking, which is included in the Accounting Department. (Medan, 2023)

The D4 Program in Sharia Finance and Banking was established in 2013 with students from various North Sumatra regions. A study program that teaches about the financial system in Islam following the guidelines in the Qur'an: the objectives of the D4 Sharia Finance and Banking Study Program refer to the institution's objectives and are derivatives of its mission. The objectives of the D4 Sharia Finance and Banking Study Program are: To produce Human Resources (SDI) who are

competent in the field of Islamic finance and banking with a GPA of >= 3.00 at least 40% who can work in Islamic finance and banking industry, government, private, and/or entrepreneurial agencies, Produce SDI with a waiting time to get a job at least ≤ 3 months after completing the study on time, Producing quality graduates who can Practice Sharia Financial and Banking Operations and Entrepreneurship, especially in the field of Sharia Microfinance Institutions, Sharia Financial Services Cooperatives, and the Micro, Small and Medium Enterprises (MSMEs) sector in a sharia manner. Managerial in the field of Sharia Finance and Banking is to produce graduates who are able to carry out applied research activities, especially in the field of Sharia Finance and Banking Produce graduates who are able to carry out applied service activities, especially in the field of Sharia Finance and Banking and Produce graduates who are language certified
English with a TOEFL score of at least 450 points, certified in Arabic, and certified in Sharia Finance and Banking competencies based on SKKNI. The facilities owned by the accounting department to support the teaching and learning process at the D4 Sharia Finance and Banking Study Program POLMED are the Computer Lab, Sharia Finance and Banking Laboratory Room, ZISWAF Center Lab, and UPZ POLMED. (Medan, 2023)
The D4 Program in Sharia Finance and Banking produces graduates who can meet the workforce's needs in Sharia Finance and Banking, especially in North Sumatra. Graduates of the Islamic finance and banking study program can work in the Islamic banking industry and other Islamic financial institutions (Islamic insurance, Islamic pawnshops, Islamic capital markets, Islamic mutual funds, etc.) as financing analysts, product development, and marketing. This condition is an opportunity for students in North Sumatra to be able to continue their studies in finance and Islamic banking at the Politeknik Negeri Medan. (Medan, 2023)
Paying attention to the opportunities, the service implementation team tried to conduct an opinion survey of several students regarding the Sharia Finance and Banking Study Program of the Politeknik Negeri Medan. One of them was by visiting SMAN 1 Sei Rampah on October 12, 2024 by meeting Mr. Sofwan Ilyas, S.Pd, M.Si, and Mr. Ahmadi Sajanur, S.Pd. At the initial meeting, it was known that out of all the students, only 2 students knew about Sharia Finance and Banking at the Politeknik Negeri Medan, one of whom was an alumnus of SMAN 1 Sei Rampah, who had continued his studies at the Politeknik Negeri Medan Sharia Finance and Banking Study Program. Therefore, students of the Sharia Finance and Banking Study Program, Department of Accounting, Politeknik Negeri Medan took the initiative to provide education to increase knowledge about Sharia Finance and Banking and the introduction of the Politeknik Negeri Medan Campus and existing Study Programs, especially the Sharia Finance and Banking Study Program, to grade 12 students at SMAN 1 Sei Rampah, Serdang Bedagai Regency.



Figure 1: The State of SMA Negeri 1 Sei Rampah School

SMAN 1 Sei Rampah was established based on the Minister of Education and Culture Decree Number 18.41.14/420/124/2012 issued on November 13, 2012. This school officially operates based on the Decree of the Minister of Education and Culture Number 18.11/421.3/2030/2012 dated November 22, 2012. SMA Negeri 1 Sei Rampah has a total of 39 teaching staff, 6 educators and 813 students. It is known that the last education for the teaching staff at SMA Negeri 1 Sei Rampah is S1 and the facilities provided by the school are safe and comfortable rooms, computer labs, chemistry labs, labs. biology, library, and volleyball court. (Ahmadi, 2024). The hall was established with benefits such as holding meetings or carrying out important activities, one of which is for socialization which aims to educate students of SMA Negeri 1 Sei Rampah.



Figure 2: Interview with Mr. Sofwan Ilyas, S.Pd.

Previously, there were several universities that had carried out socialization to share education with SMA Negeri 1 Sei Rampah students. And so far there is no Politeknik Negeri Medan that has conducted socialization to the high school. Therefore, the interview team that will conduct socialization from the Politeknik Negeri Medan had the opportunity to hold socialization at SMA Negeri 1 Sei Rampah. The purpose of this socialization is to attract students to continue their education at the university level, especially at the Politeknik Negeri Medan and the Sharia Finance and Banking Study Program. This socialization was made because of a small number of the students of SMA Negeri 1 Sei Rampah who continued their studies at the Politeknik Negeri Medan. Therefore, the education that will be brought by the socialization team hopes that it will be conveyed well so that it arouses the interest of students to enter the Politeknik Negeri Medan and choose the Sharia Finance and Banking Study Program. (Ahmadi, 2024)



Figure 2: Interview with Mr. Ahmadi, S.Pd.

According to Mr. Ahmadi S.Pd, the staff has also provided education related to continuing their studies to higher education until students are interested in continuing their studies at higher education. The teaching staff helps students to choose a study program or major, especially counseling guidance teachers who will play an important role in it. On the other hand, there was a statement from the results of the interview with Mr. Ahmadi, S.Pd, regarding the interest of SMA Negeri 1 Sei Rampah students to continue their studies and careers, especially at the Politeknik Negeri Medan and the Sharia Finance and Banking Study Program, saying that there were not too

many who were interested because students did not know about the Islamic finance and banking study program and their career prospects. But when the Perpetuation Team has provided education and knowledge about the Islamic Finance and Banking Study Program, students will be interested. This is because the school has never provided education about the importance of Islamic financial and banking literacy to students of SMA Negeri 1 Sei Rampah from teaching staff and from external parties. So far, there are only 2 alumni of SMA Negeri 1 Sei Rampah who have chosen the Sharia Finance and Banking Study Program. (Ahmadi, 2024)

2. Materials and Methods

This PKM program is carried out by collecting data through descriptive and qualitative data which is then analyzed and processed to produce solutions to problems faced by partners. In the implementation of this PKM, the following methods are used:

a. Data Collection Techniques
   - Data collection was carried out through interviews with the Principal of SMA Negeri 1 Sei Rampah, so that information was obtained about:
   - The state of knowledge/understanding of students at SMA Negeri 1 Sei Rampah Yang has never received knowledge related to this material before.

b. Data Analysis Techniques
   - Descriptive Analysis
   - Providing education and introduction related to the Sharia Finance and Banking Study Program

3. Results and Discussion

The results of the Independent Community Service activities carried out at SMA Negeri 1 Sei Rampah include:

1. Providing an introduction through socialization activities regarding the Introduction of the Sharia Finance and Banking Study Program of the Politeknik Negeri Medan at SMA Negeri 1 Sei Rampah, Sei Rampah District, Serdang Bedagai Regency, North Sumatra.
   Socialization activities are carried out by the Service Team, namely:
   a) Dias Putra Prayogi who acted as a speaker who discussed the introduction of the Politeknik Negeri Medan campus, Introduction to the Sharia Finance and Banking Study Program, delivered remarks as the chairman of the committee and led the reading of the opening prayer.
   b) Ellsa Assari who acted as the Master of Ceremony of the event and the Person in Charge of the Teacher Attendance List.
   c) Humaira Hafizha who acted as a speaker who discussed the Definition of Higher Education, Forms in Higher Education and the Differences Between Faculties, Departments and Study Programs.
   d) Putri Indah Sari who plays the role of Leading when singing the song Indonesia Raya and the Person in Charge of Documentation.
   e) Zalfa Sasqia Amanda who plays the role of the Operator of the implementation of PMKM, the Person in Charge of the Student Attendance List and Consumption Distribution.
   f) Lecturer Marlya Fatira AK, S.E, M.Si acts as a supervisor for the Implementation of Independent Community Service Activities.
   g) Mrs. Dina Arfianti Siregar, S.E, M.Si, Mr. Sri Mulyono S.E, M.M and Mr. Yuyu Rahayu, S.Hut, M acted as companions during the implementation of PMKM. The number of students who attended this activity was 72 people.



(a) Remarks by the Head of the Accounting Department



(b) Remarks by Vice Chairman 1 for Curriculum



(c) Remarks by the Head of the MSME Team



(d) Presentation of material by Dias Putra Prayogi



(e) Presentation of material by Humaira Hafizha

Figure 1: Socialization activities

This socialization provides insight to students about the Introduction of the Sharia Finance and Banking Study Program; this is expected to attract the interest of prospective students, understand career opportunities, and increase interest in the Sharia Industry.

2. Providing understanding through socialization activities regarding the importance of education in higher education, especially at the Politeknik Negeri Medan.
   This activity introduced the students of SMA Negeri 1 Sei Rampah to the vocational campus of the Politeknik Negeri Medan, where most students did not understand the concept of vocational education, its advantages, and its differences with academic education. With relevant material, students are encouraged to better understand the advantages of vocational

education, especially at the Politeknik Negeri Medan, and Increase students' interest in continuing vocational education at the Politeknik Negeri Medan.



Figure 2: ***Awarding of Certificates to Teachers &Rewards for Active Participants***

Based on the Socialization of the Introduction to the Sharia Finance and Banking Study Program of the Politeknik Negeri Medan carried out by the implementation team of service activities on Tuesday, November 26, 2024 with 12th grade students of SMA Negeri 1 Sei Rampah, it is known that the initial conditions of students' knowledge of the Introduction to the Sharia Finance and Banking Study Program of the Politeknik Negeri Medan are as follows:

Table 1: Pre-Test related to the Introduction of the Sharia Finance and Banking Study Program of the Politeknik Negeri Medan

No	Question	Percentage of correct answers	Percentage of wrong answers
1	What is college?	69,00%	31,00%
2	What is the primary purpose of education at the Politeknik Negeri Medan?	20,68%	79,32%
3	The following are the characteristics of education in the Academy.	46,55%	53,45%
4	What is faculty in college?	57,00%	43,00%
5	Politeknik Negeri Medan is known as a university that focuses on?	43,10%	56,90%
6	Does the Department of Sharia Finance and Banking at the Politeknik Negeri Medan aim to produce graduates?	69,00%	31,00%
7	What are the main differences between polytechnics and universities?	58,62%	41,38%
8	Politeknik Negeri Medan has 6 majors; which one is at the Politeknik Negeri Medan?	36,20%	63,80%
9	The following include the facilities owned by the D4 Finance and Sharia Banking study program of the Politeknik Negeri Medan to support the teaching and learning process	79,31%	20,69%

No	Question	Percentage of correct answers	Percentage of wrong answers
10	What is the system taught in the Sharia Finance and Banking study program?	55,17%	44,83%
Overall Average		**65,00%**	**46,54%**

Data Source Processed, November 2024

Based on the table data, it is known that the level of knowledge about the Sharia Finance and Banking Study Program of the Politeknik Negeri Medan participants in the seminar, in this case the students of SMA Negeri 1 Sei Rampah are generally categorized as good with an average of 38 students (65%) having the correct answer for the Socialization of the Introduction to the Sharia Finance and Banking Study Program of the Politeknik Negeri Medan. However, there were 20 students (46.54%) who had the wrong answer for the introduction of the Islamic finance and banking study program at the Politeknik Negeri Medan.

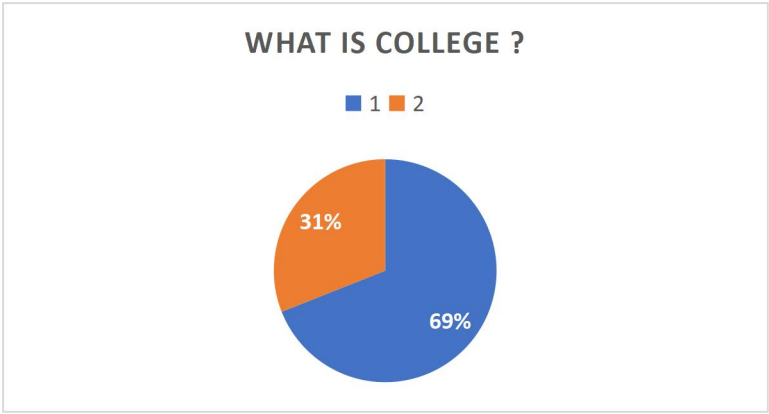


Figure 3: Pre-Test Definition of Higher Education

Based on the results of the preliminary pretest, it is known that 69.00% of students know about college. This shows that the majority of students already know about college. However, 31.00% of students still do not know this, so further education needs to be given.

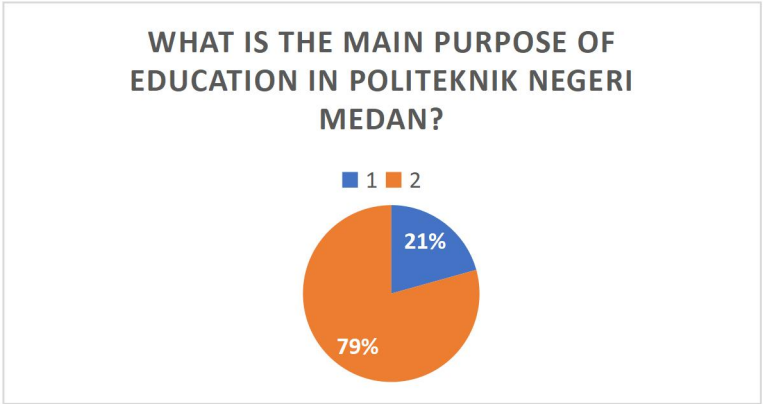


Figure 4: Pre-Test Main Purpose of Politeknik Negeri Medan

Based on the results of the initial pretest, it is known that 20.68% of students know the primary purpose of education at the Politeknik Negeri Medan. However, 79.32% of students still do not know this, so further education must be provided. This shows that most students do not know the primary purpose of education at the Politeknik Negeri Medan.

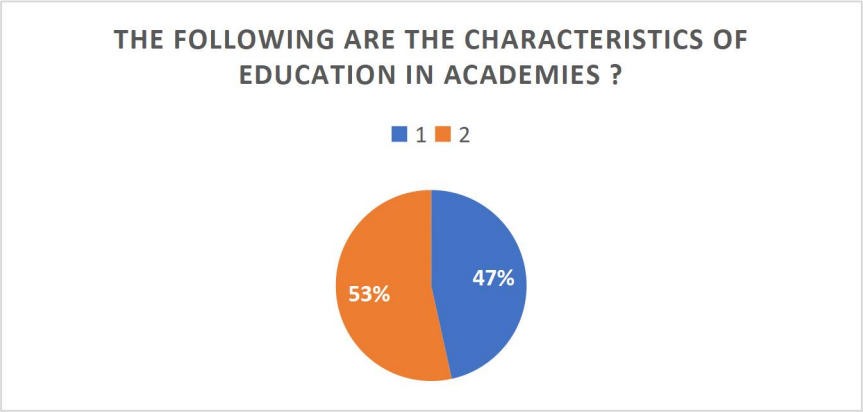


Figure 5: Pre-Test Characteristics of Academy Education

Based on the results of the initial pretest, it is known that 47% of students know the characteristics of education in academics. This shows that the majority of students already know academic education. However, 53% of students still do not know this, so further education needs to be provided.

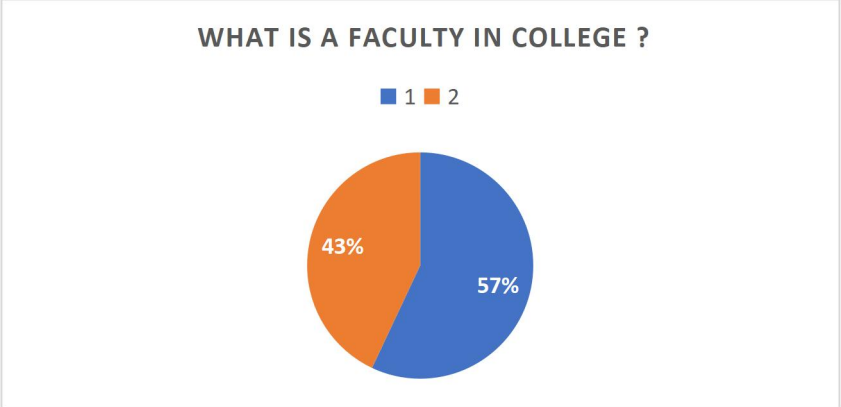


Figure 6: Pre-Test Definition of Faculty in Higher Education

Based on the results of the initial pretest, it is known that 57% of students know the meaning of the faculty in higher education. This shows that the majority of students already know the meaning of the faculty in higher education. However, there are still 43% of students who do not know this, so further education needs to be given.

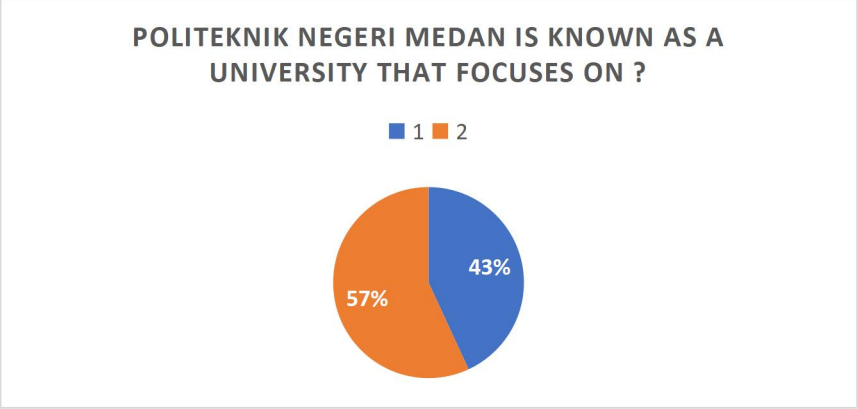


Figure 7: Pre-Test Focusing on Politeknik Negeri Medan

Based on the results of the preliminary pretest, it is known that 43% of students know about the Politeknik Negeri Medan. This shows that the majority of students already know the Politeknik

Negeri Medan. However, 57% of students still do not know this, so further education needs to be given.

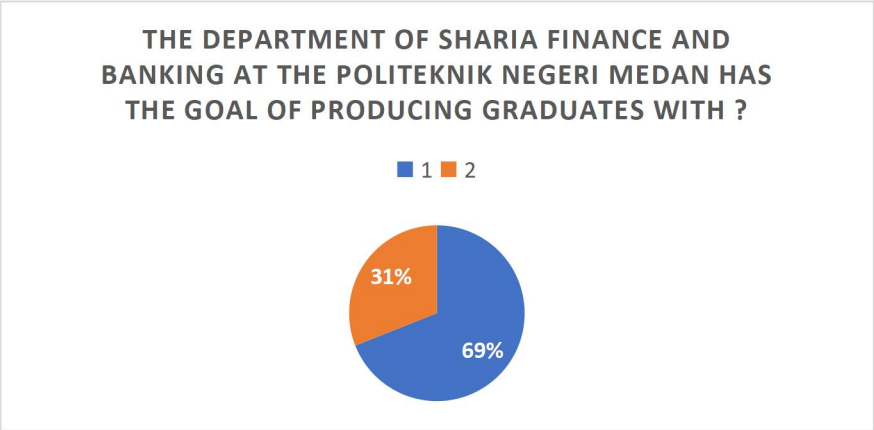


Figure 8: Pre-Test for Graduates of the Department of Sharia Finance and Banking

Based on the results of the preliminary test, it is known that 69% of students who know the purpose of the results of the graduation of the Department of Sharia Finance and Banking at the Politeknik Negeri Medan are 69%. This shows that the majority of students have known the purpose of the results of the graduation of the Department of Sharia Finance and Banking at the Politeknik Negeri Medan. However, there are still 31% of students who do not know this, so further education needs to be provided.

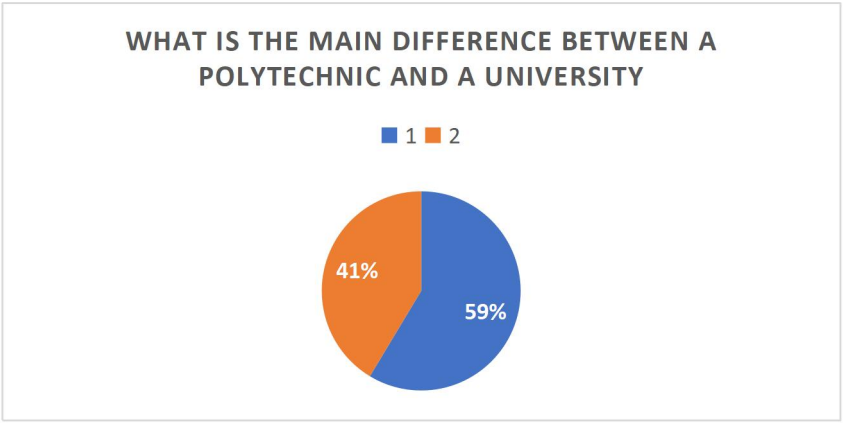


Figure 9: Figure 5.9 Pre-Test Differences between Polytechnics and Universities

Based on the results of the initial pretest, it is known that 34 students who know the main differences between Polytechnics and Universities are 59%. This shows that the majority of students have understood the main differences between Polytechnics and Universities as a good first step in understanding the insights regarding college. However, there are still 24 people 41% of students who do not know the main differences between Polytechnics and Universities, so it is necessary to provide further education about the main differences between Polytechnics and Universities and increase students' insight into universities.

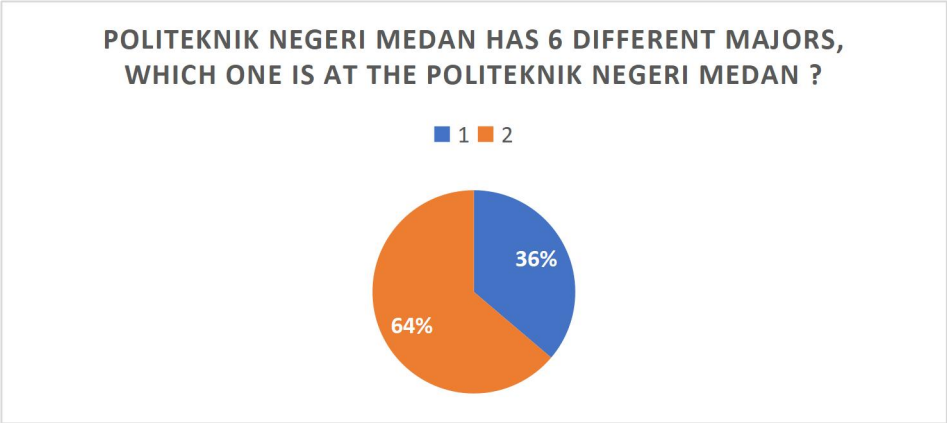


Figure 10: Pre-Test of Departments at Politeknik Negeri Medan

Based on the results of the initial pretest, it is known that 21 students who know the Departments at the Politeknik Negeri Medan are 36%. This shows that the majority of students have known the Departments at the Politeknik Negeri Medan as a good first step to get to know the universities at the Politeknik Negeri Medan. However, there are still 37 people 64% of students who do not know the Departments at the Politeknik Negeri Medan, so it is necessary to provide further education about the Departments at the Politeknik Negeri Medan to increase students' insight about higher education at the Politeknik Negeri Medan.

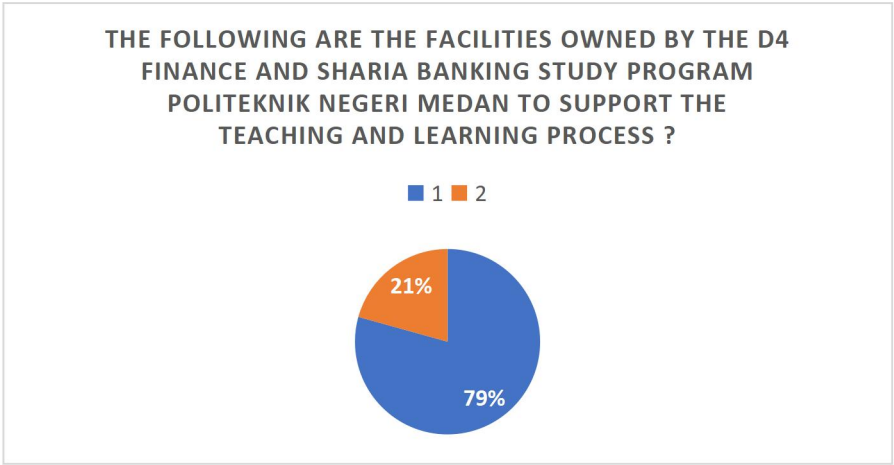


Figure 11: Pre-Test of Learning Facilities in the Sharia Finance and Banking Study Program

Based on the results of the initial pretest, it is known that 79% of students know the facilities owned by the Islamic finance and banking study program. This shows that the majority of students are aware of the facilities owned by the Islamic finance and banking study program. However, there are still 21% of students who do not know this, so further education needs to be given.

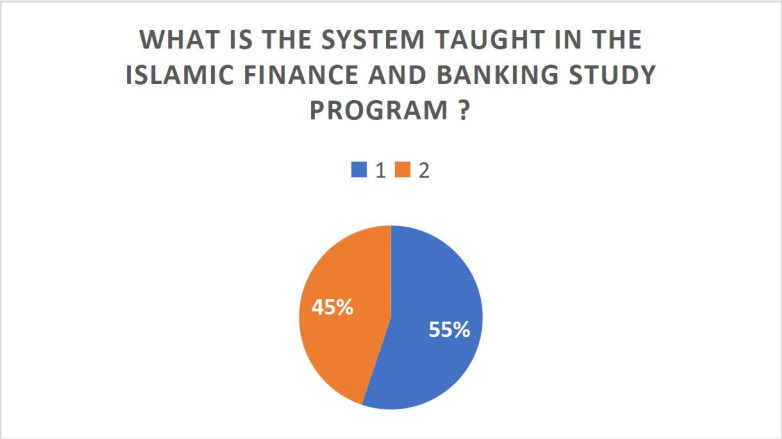


Figure 12: Pre-Test Learning System of Sharia Finance and Banking Study Program

Based on the results of the initial pretest, it is known that students who know the system taught in the Sharia Finance and Banking Study Program are 55%. This shows that some students know the system taught in the Sharia Finance and Banking Study Program. However, there are still 45% of students who do not know this, so further education needs to be given.
After delivering material related to the introduction of the Sharia Finance and Banking Study Program at the Politeknik Negeri Medan, the Pkm Team activities identified the students' knowledge and obtained the following results:

Table 2: Post Test Related to the Introduction of the Sharia Finance and Banking Study Program at the Politeknik Negeri Medan

No	Question	Percentage of correct answers	Percentage of wrong answers
1	What is college?	86,20%	13,80%
2	What is the primary purpose of education at Politeknik Negeri Medan?	46,55%	53,45%
3	The following are the characteristics of education in academies?	60,34%	39,66%
4	What is a faculty in college?	77,58%	22,42%
5	Politeknik Negeri Medan is known as a university that focuses on?	63,79%	36,21%
6	The Department of Sharia Finance and Banking at the Politeknik Negeri Medan has the goal of producing graduates with?	89,65%	10,35%
7	What are the main differences between polytechnics and universities?	86,20%	13,80%
8	Politeknik Negeri Medan has 6 different majors, which one is at the Politeknik Negeri Medan?	46,55%	53,45%
9	The following are the facilities owned by the D4 Finance and Sharia Banking Study Program Politeknik Negeri Medan to support the teaching and learning process.	89,65%	10,35%
10	What is the system taught in the Islamic finance and banking study program?	79,31%	20,69%
Overall Average		**72,58%**	**27,42%**

Data source processed in November 2024

Based on the table data, it is known that the level of knowledge about the Sharia Finance and Banking Study Program of the Politeknik Negeri Medan participants, in this case, the students of SMA Negeri 1 Sei Rampah are generally categorized as good with an average of 42 people

(72.58%) having the correct answer to the Introduction to the Introduction of the Sharia Finance and Banking Study Program of the Politeknik Negeri Medan, There are only 16 students (27.42%) who have wrong answers for the introduction of the finance and banking study program sharia of the Politeknik Negeri Medan.

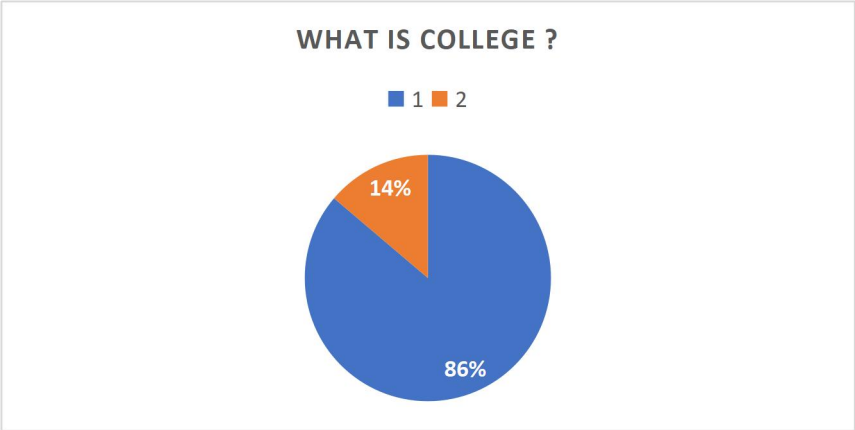


Figure 13: Post-Test Definition of Higher Education

After community service activities in education and socialization, students with knowledge about higher education became 86.20%. Previously, based on the results of the pretest, only 69.00% of students knew the meaning of Higher Education, while 31.00% of students did not know the meaning of Higher Education. This increase shows that educational activities can provide students with better knowledge about the meaning of higher education. With only 13.80% of students still feeling that they do not know, this indicates that the service program has been running effectively.

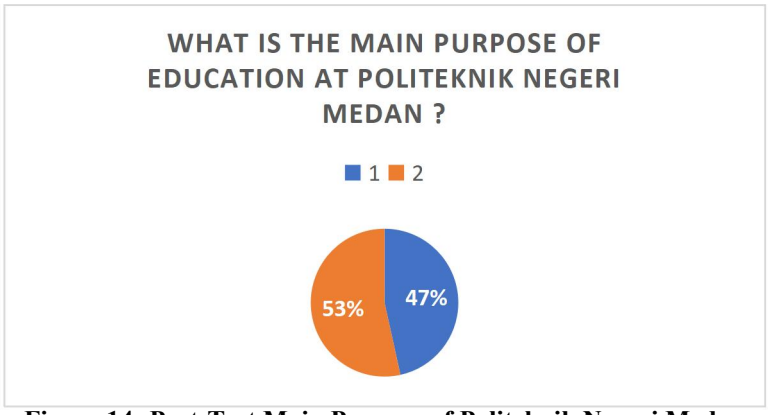


Figure 14: Post-Test Main Purpose of Politeknik Negeri Medan

After community service activities in education and socialization, the number of students who knew the main goals of education at the Politeknik Negeri Medan increased to 46.55%. Previously, based on the pretest results, only 20.68% of students knew the primary purpose of education at the Politeknik Negeri Medan. In comparison, 79.32% of students did not know the primary purpose of the Politeknik Negeri Medan. This increase shows that educational activities are able to provide better knowledge to students about the main goals of education at the Politeknik Negeri Medan. With only 53.45% of students still feeling that they do not know, this is a positive indication that the service program has been running effectively.

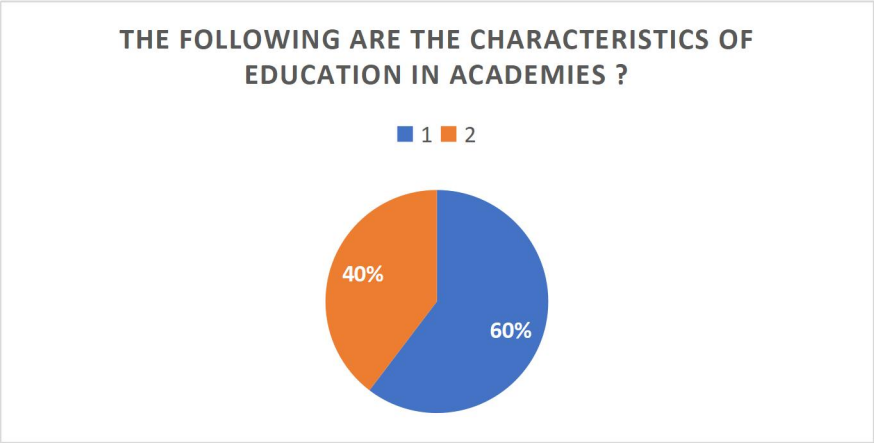


Figure 15: Post-Test Characteristics of Academy Education

After community service activities in education and socialization, the number of students who knew the characteristics of academic education increased to 60%. Previously, based on the pretest results, only 47% of students knew the characteristics of academic education, while 53% did not. This increase shows that educational activities can provide better knowledge to students about the characteristics of education in academics. With only 40% of students still feeling unaware, the service program has been effective.

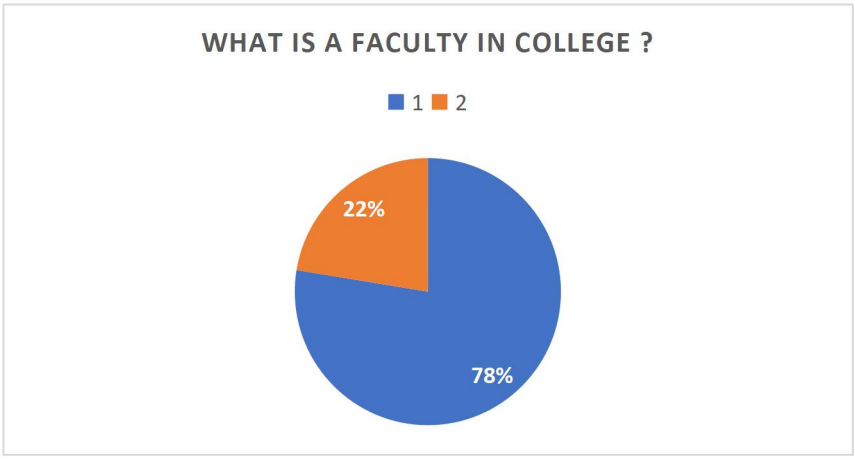


Figure 16: Post-Test Definition of Faculty in Higher Education

After community service activities in the form of education and socialization, students who have knowledge of the meaning of faculty in higher education increased to 78%. Previously, based on the results of the pretest, only 57% of students had knowledge about the meaning of faculty in higher education, while 43% of students did not know the meaning of faculty in higher education. This increase shows that educational activities are able to provide better knowledge to students about the meaning of faculty in higher education. With only 22% of students still feeling unaware, this is a positive indication that the service program has been effective.

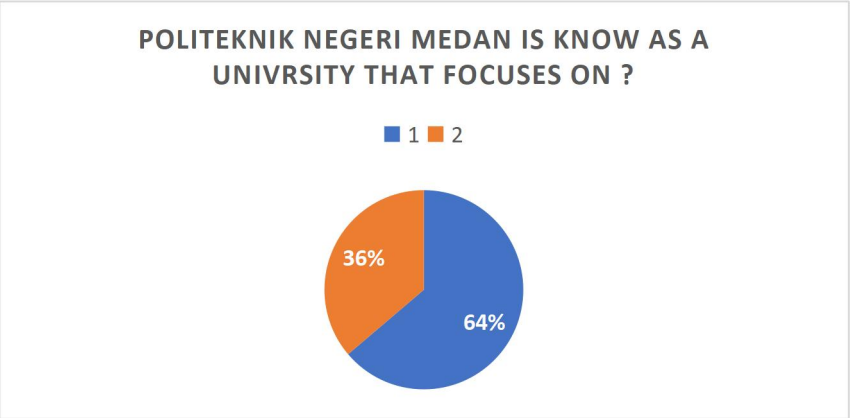


Figure 17: Post-Test Focusing on Politeknik Negeri Medan

After community service activities in education and socialization, 64% of students knew about the Politeknik Negeri Medan. Previously, based on the pretest results, only 43% of students knew about the Politeknik Negeri Medan, while 57% did not know the Politeknik Negeri Medan. This increase shows that educational activities can provide students with better knowledge about the Politeknik Negeri Medan. With only 36% of students still feeling unaware, the service program has been effective.

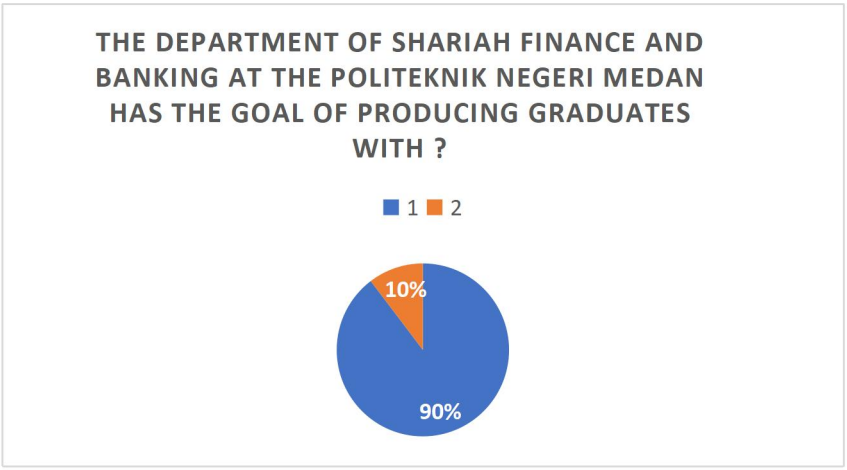


Figure 18: Post-Test for Graduates of the Department of Sharia Finance and Banking

After community service activities in education and socialization, students who know the purpose of the results of graduating from the Department of Sharia Finance and Banking at the Politeknik Negeri Medan are 90%. Previously, based on the results of the pretest, only 69% of students knew the purpose of the results of the graduation of the Department of Sharia Finance and Banking at the Politeknik Negeri Medan, while 31% of students did not know the purpose of the results of the graduation of the Department of Sharia Finance and Banking at the Politeknik Negeri Medan. This increase shows that educational activities are able to provide better knowledge to students about the goals of the results of the graduation of the Department of Sharia Finance and Banking at the Politeknik Negeri Medan. With only 10% of students still feeling unaware, this is a positive indication that the service program has been effective.

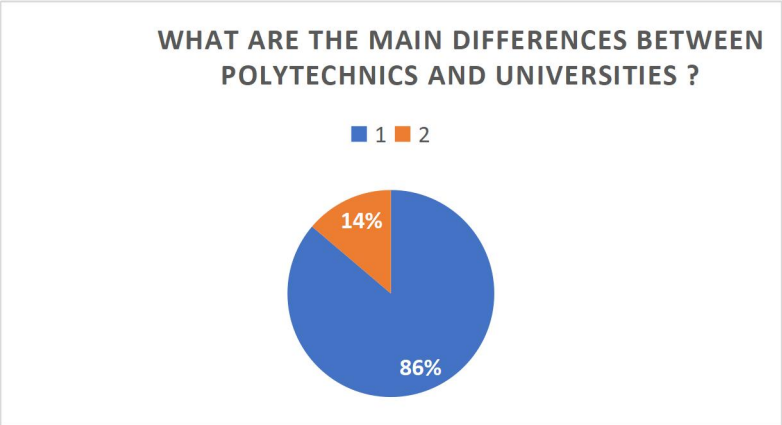


Figure 19: Post-Test Differences between Polytechnics and Universities

After community service activities in the form of education and socialization, students who had an understanding of the main differences between Polytechnics and Universities significantly became 86.20%. Previously, based on the results of the pre-test, only 59% of students knew the main differences between Polytechnics and Universities, while 41% of students did not know the main differences between Polytechnics and Universities. This increase shows that educational activities are able to provide students with a better understanding of the main differences between Polytechnics and Universities as a good first step in increasing insight into higher education. With only 14% of students still feeling that they do not understand the main differences between Polytechnics and Universities, this is a positive indication that the service program has been effective.

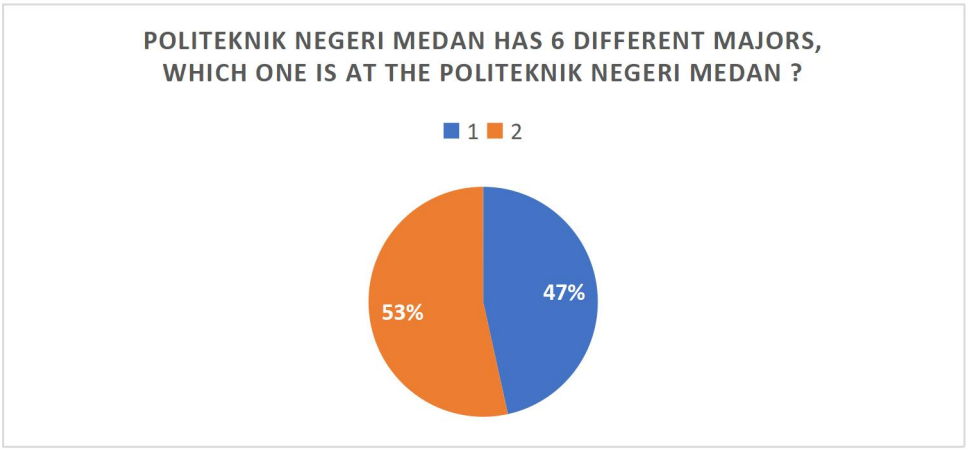


Figure 20: Post-Test of Departments at Politeknik Negeri Medan

After community service activities in the form of education and socialization, students who understand the Department at the Politeknik Negeri Medan significantly increased to 47%. Previously, based on the pre-test results, only 36% of students knew the Departments at the Politeknik Negeri Medan. In comparison, 64% of students did not know the Departments at the Politeknik Negeri Medan. This increase shows that educational activities can give students a better understanding of the departments at the Politeknik Negeri Medan, which is a good first step in increasing insight into higher education at the Politeknik Negeri Medan. With only 53% of students still feeling that they do not know the majors at the Politeknik Negeri Medan, this indicates that the service program has effectively increased students' knowledge about higher education at the Politeknik Negeri Medan well.

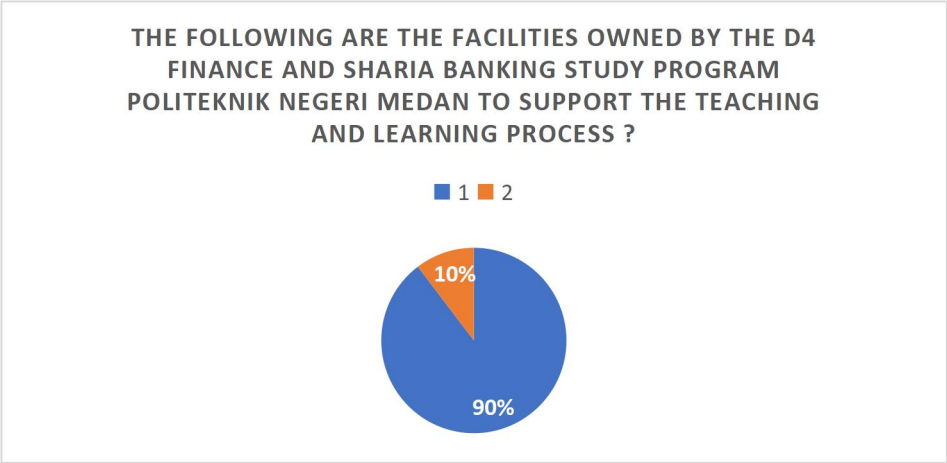


Figure 21: Post-Test of Learning Facilities in Sharia Finance and Banking Study Program

After community service activities in the form of education and socialization, students who already know the facilities owned by the D4 Finance and Sharia Banking study program of the Politeknik Negeri Medan to support the teaching and learning process increased to 90%. Previously, based on the pretest results, only 79% of students knew the facilities owned by the D4 Finance and Sharia Banking study program of the Politeknik Negeri Medan to support the teaching and learning process. In comparison, 21% of students did not know the facilities owned by the D4 Finance and Sharia Banking study program of the Politeknik Negeri Medan to support the teaching and learning process. This increase shows that educational activities can provide better knowledge to students about the facilities owned by the D4 Finance and Sharia Banking study program of the Politeknik Negeri Medan to support the teaching and learning process. With only 10% of students still feeling unaware, the service program has been effective.

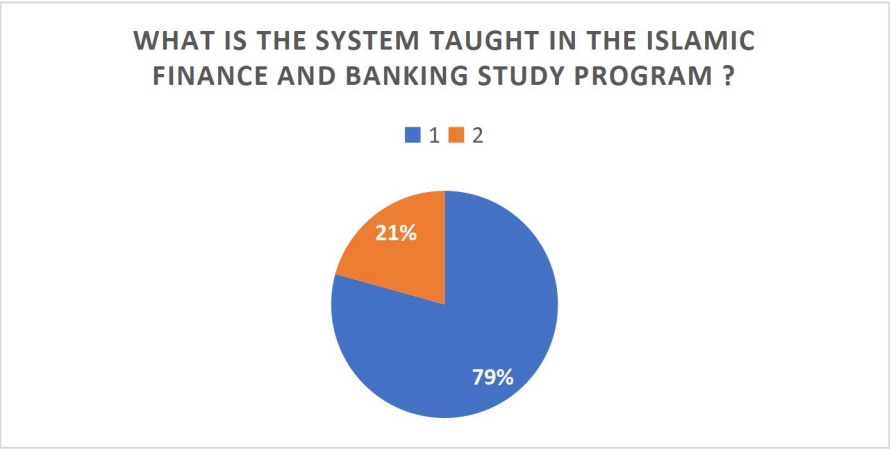


Figure 22: Post-Test Learning System of Sharia Finance and Banking Study Program

After community service activities in the form of education and socialization, students who already know the system taught in the Sharia Finance and Banking study program increased to 79%. Previously, based on the results of the pretest, only 55% of students knew the learning system taught by the Sharia Finance and Banking study program, while 45% of students did not know the learning system taught by the Sharia Finance and Banking study program. This increase shows that educational activities are able to provide better knowledge to students about the learning system taught in the Sharia Finance and Banking study program. With only 21% of students still feeling unaware, this is a positive indication that the service program has been effective.

3.1. Potential Comparative Results Before and After Socialization Activities

Based on the results achieved through Independent Community Service activities at SMA Negeri 1 Sei Rampah, there are comparative data results before community service activities in the form of education and socialization between after community service activities in the form of education and socialization. Further details of these results can be found in the following tables and diagrams:

Table 2: Presentation of Pre-Test & Post-Test Correct Answers

TRUE	
PRE	**POST**
69,00%	86,20%
20,68%	46,55%
46,55%	60,34%
57,00%	77,58%
43,10%	63,79%
69,00%	89,65%
58,62%	86,20%
36,20%	46,55%
79,31%	89,65%
55,17%	79,31%
53,46%	72,58%

Based on the results of the initial pre-test data, it is known that students who answered correctly with an average score of 53.46%. Meanwhile, based on the results of post-test data in the final condition, it is known that students who answered correctly with an average score of 72.58%. This shows a significant improvement compared to the initial condition. Thus, there was an increase of 19.12% in the level of knowledge and understanding of students after community service activities were carried out. This increase reflects the success of the educational program in increasing students' knowledge and understanding of the material presented. Further details of these results can be seen in the following diagram:

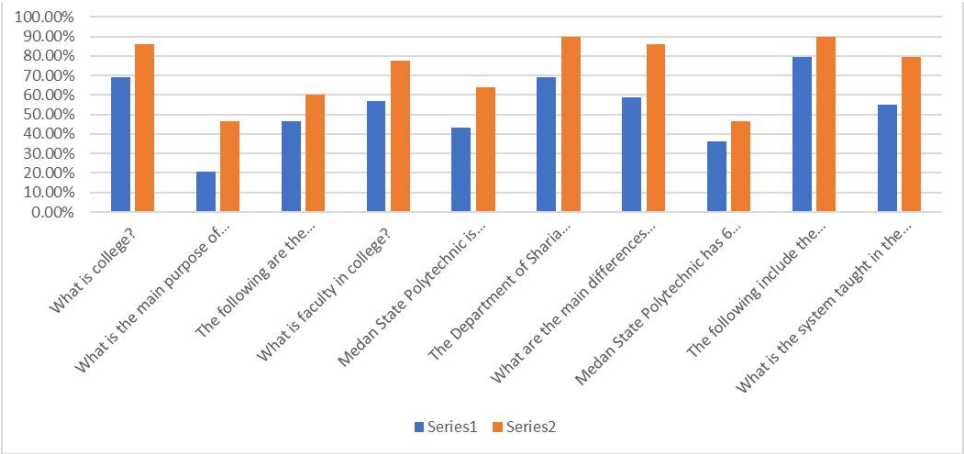


Figure 23: Percentage of Correct Answers for All Pre-Test and Post-Te Questions

Table 3: Percentage of Incorrect Pre-Test & Post-Test Answers

FALSE	
PRE	POST
31,00%	13,80%
79,32%	53,45%
53,45%	39,66%
43,00%	22,42%
56,90%	36,21%
31,00%	10,35%
41,38%	13,80%
63,80%	53,45%
20,69%	10,35%
44,83%	20,69%
46,54%	27,42%

Based on the initial pre-test data results, it is known that students who answered incorrectly had an average score of 46.54%. Meanwhile, based on the results of post-test data in the final condition, it was known that students who answered incorrectly had an average score of 27.42%. This shows a significant improvement compared to the initial condition. Thus, there was an increase of 19.12% in the level of knowledge and understanding of students after community service activities were carried out. This increase reflects the success of the educational program in increasing students' knowledge and understanding of the material presented. Further details of these results can be seen in the following diagram:

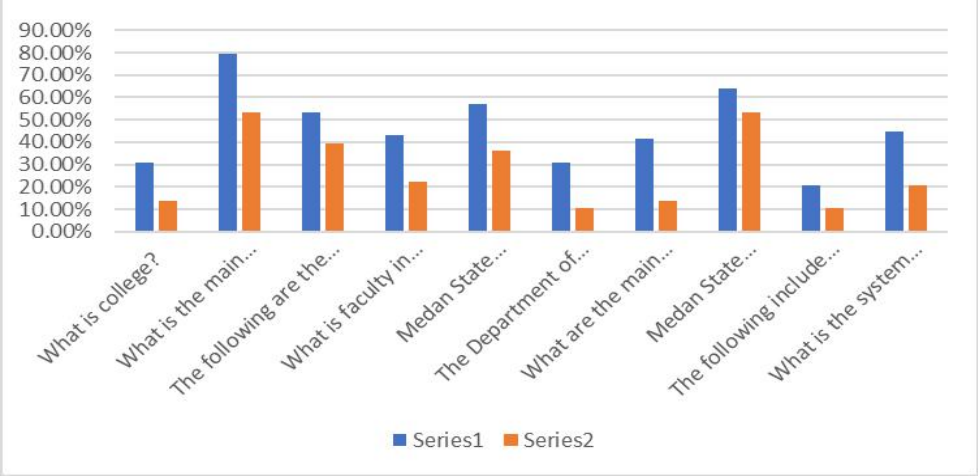


Figure 24: Percentage of Wrong Answers in All Pre-Test and Post-Test Questions

4. Conclusion

Based on the results of the implementation of community service activities, the following conclusions and suggestions were obtained:

a. The level of understanding obtained from the students of SMA Negeri 1 Sei Rampah has increased regarding the knowledge of the Politeknik Negeri Medan and the understanding of Sharia Finance and Banking, which can be seen from the data obtained after the implementation of the Socialization of the Introduction ***of the Sharia Finance and Banking Study Program of the Politeknik Negeri Medan at SMA N 1 Sei Rampah.***
b. This activity shaped students' knowledge and understanding of Sharia Finance and Banking and Politeknik Negeri Medan to reach an average of 72.51% for correct answers and 27.42% for incorrect answers.

c. There is no socialization or education program about the Politeknik Negeri Medan and the Sharia Finance and Banking Study Program that helps students get to know the Politeknik Negeri Medan and understand Sharia Finance and Banking. This activity can form students' interest and interest in continuing their studies at the Politeknik Negeri Medan and increase students' knowledge about Sharia Finance and Banking.

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